

AUTOMOTIVE

Freedom to drive.

Power more of the things you love in your car, light truck or SUV with Superior Battery's advanced design automotive batteries.



SUPERIOR[®]
SUPERIOR BATTERY MANUFACTURING COMPANY, INC.

800-322-6056 SUPERIORBATTERY.COM



SUPERIOR AUTOMOTIVE ADVANCED DESIGN BATTERY

Manufactured with PFX Technology



FINALLY, A BATTERY THAT WILL POWER YOUR VEHICLE FOR THE LONG HAUL.

Enjoy the freedom to travel, explore and smile more with Superior Battery's Automotive Maintenance Free Battery featuring PFX Technology. Highly-refined lead alloy decreases corrosion and reduces grid growth, while high performance separators reduce water loss and enhance cyclability. The result is an automotive battery that delivers maximum performance, giving you the ability to power more of your favorite things in your car, light truck or SUV.

SUPERIORBATTERY.COM  **MADE IN THE USA**



THE PFX DIFFERENCE

- + HIGHLY-REFINED LEAD
- + EXPANDED GRID CONSTRUCTION
- + MICRO-PROCESS CONTROLLED CURING
- + CONTINUOUS PASTE MIXING TECHNOLOGY
- + DARAMIC® DURALIFE SEPARATORS
- + QUALITY MADE & RECYCLED IN THE USA
- + JUST-IN-TIME BATTERY FORMATION



ZERO LANDFILL
MANUFACTURING PROCESS

ADVANTAGES



**STRONGER
PERFORMANCE**



**ENHANCED HEAT
RESISTANCE**



**LONGER
LIFE**